## METHOD OF UTILIZING VARIABLE DATA FIELDS WITH A PAGE DESCRIP-TION LANGUAGE

## **Abstract**

A computer implemented method for generating a bitmap suitable for high-speed variable printing, comprising the steps of: (a) providing a page description language file, the page description language file defining at least one variable data area and at least one static data area; (b) interpreting the page description language file, and during the interpreting step: (i) generating a static bitmap of the static data area, (ii) identifying the variable data area, and (iii) responsive to the identification of the variable data area, not adding a bitmap of the variable data area to the static bitmap; and (c) saving the static bitmap, whereby the saved static bitmap is used repeatedly in the generation of a plurality of documents, each of which contain the static bitmap and a variable data bitmap.